

alanna.marshall

ACD Art Direction | alannamarshall.com | alannamarshall@gmail.com

Crafting ideas that drive brands forward.

EDUCATION

Savannah College of Art and Design | B. F. A Advertising Design
Graduated Magna Cum Laude

SPECIALTIES

Concepting, Art Direction, Graphic Design, Photo/Film Shoot Experience,
Content Development, Copywriting, Interactive & Web Design

EXPERIENCE

Associate Creative Director | Doner, Chicago, IL | 2021- Present

Injecting new life into brands like JBL Global & US, Lubriderm & Tylenol, as well as new business.

Associate Creative Director | Ten35, Chicago, IL | 2018- 2020

Led integrated campaigns for brands Courvoisier, African Pride, Mtn Dew, Pepsi, LIFEWTR and more. Collaborated to develop strategically sound, measurably impactful work immersed in culture - across print, digital, experiential and social.

Senior Art Director | Ten35, Chicago, IL | 2016- 2018

Led art direction on integrated campaigns for Courvoisier, Mtn Dew, Brand Jordan, African Pride and more. Played an instrumental role in developing and presenting new business winning creative.

Art Director | Commonground, Chicago, IL | 2013- 2015

Created integrated campaigns for a diverse range of brands such as Coca-Cola, Illinois Lottery, Bacardi, Mtn Dew, as well as new business. Led art direction on everything from print, to digital and social media, to online content and TV.

Graphic Designer | i2d inc., Hayward, CA | Graphic Designer | 2011 - 2013

Worked to define branding and marketing strategies for the company's various software and mobile app products. Led design on websites, print projects and mobile apps.

Art Direction Intern | Mullen, Boston, MA | Jun - Sept 2011

Clients included JetBlue, Zappos, Nook, and Google. Developed creative for digital, OOH and print.

AWARDS & HONORS

One Show WAATBP *Live Talent Pitch Winner*
Dean's List 2006-2010

AFFILIATIONS

MAFA Member



References on request.